



# Marketing & Advertising Agency

DIGITAL ORRA COMPANY PROFILE

Hello to Digital Orra



# Introduction

As a marketing agency, we utilize our resources of creativity in the specialization of ultimate branding, marketing strategies, planning and implementation, digital marketing and social media as well as designing and events creation and management.



The world today is cluttered with advertising agencies trying to impress you and win you as a client.

# What makes DIGITAL ORRA different?





# Who we are?

DIGITAL ORRA ranks top among the professional Marketing companies in India. We offer a comprehensive suite of services designed to cater the marketing needs of businesses. Our mission is to help companies increase their bottom line by maximizing ROI derivable from their marketing efforts.





# What we believe?

We believe in the power of ideas to drive innovative brand results. Our ideas are born out of powerful research-driven insight, and deep local understanding, resulting in unparalleled outcomes. Our practice is to develop brand strategies that allow you to capitalize on your unique market presence, while ensuring that your brand promise is increasingly represented. With guiding actions, both big and small, we'll deliver on that brand promise.

We believe our purpose is to help you, our client, build lasting brands that command consumer loyalty. We promise to create captivating ideas that make your promise consistent and true to your brand's image and identity. We match our mission with corresponding actions that benefit you.





# What we do?

DIGITAL ORRA offers a comprehensive suite of services designed to cater the marketing needs of businesses.

We understand the importance of a brand's social media presence. We get to know them and their target audiences intimately, then we create, develop and communicate brands and their messages in an impactful & engaging way on their social media platforms.. The best way for us to tell you our story is through the projects that we deliver for our clients.





# Branding

From creating your business branding concepts to designing the branding elements, our team creates unique brands that make your business stand out from your competitors.





## Logo

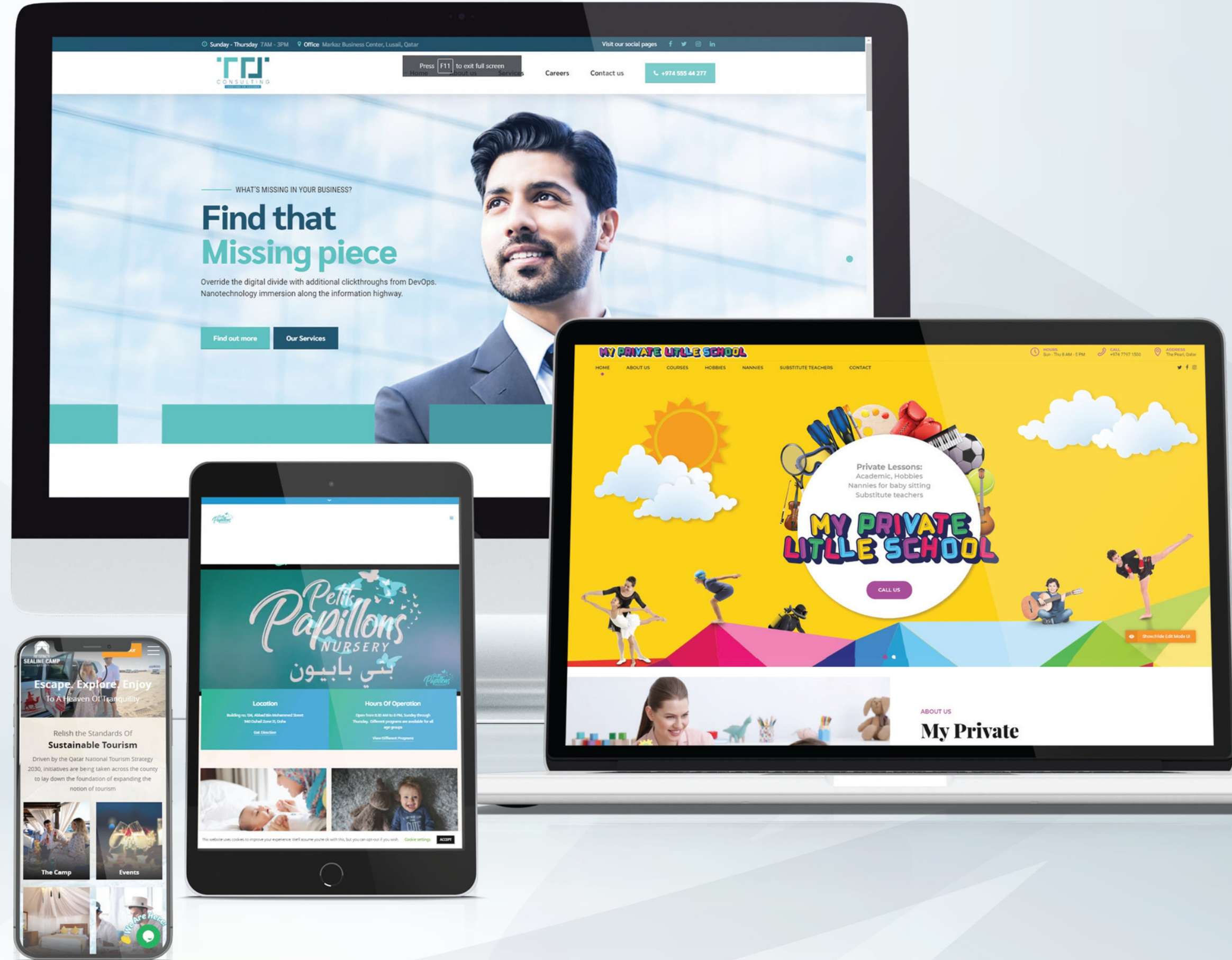
From conceptualizing your business branding to designing the branding elements, our team creates unique brands that make your business stand out from your competitors.





# Web Development

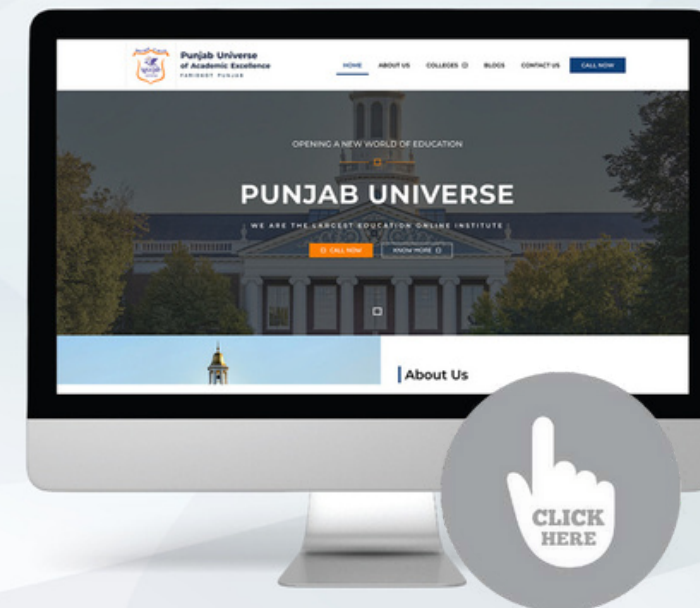
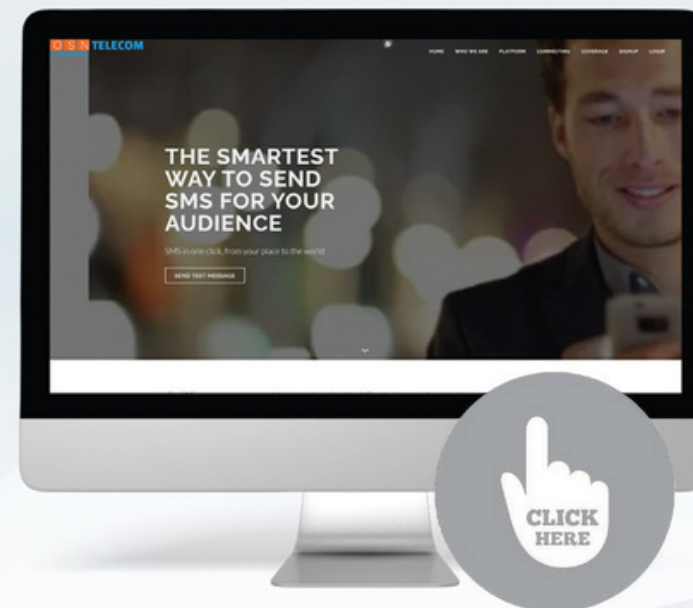
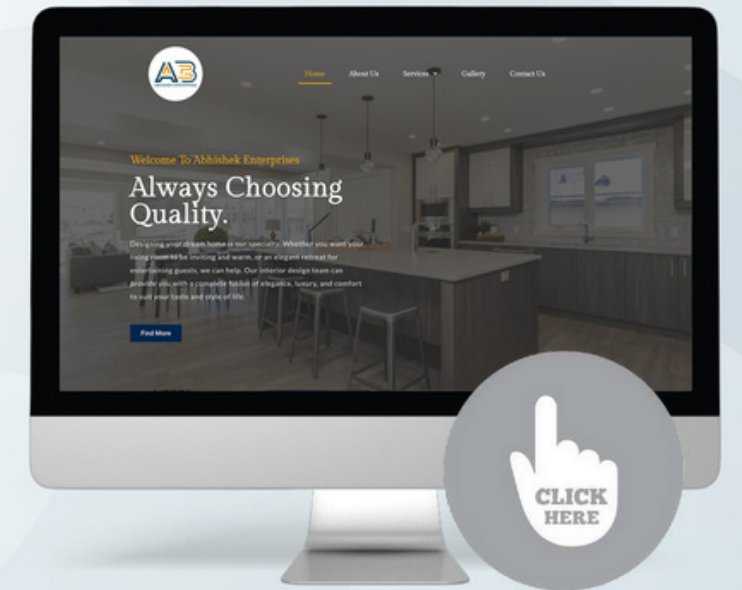
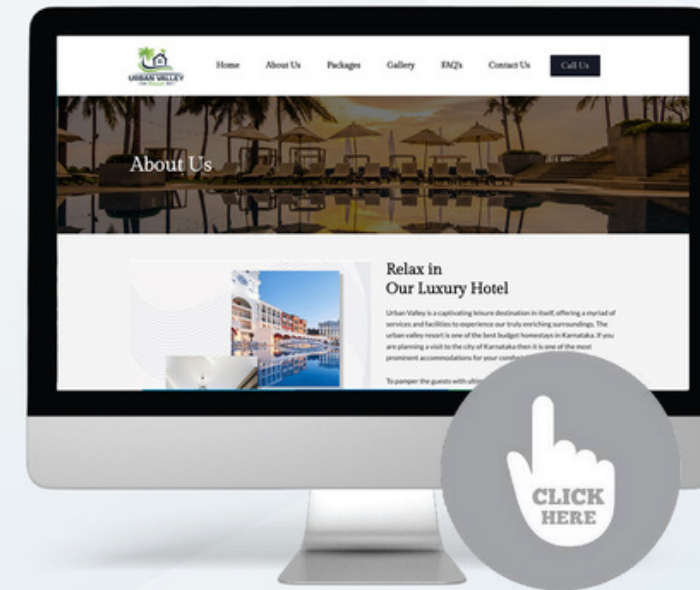
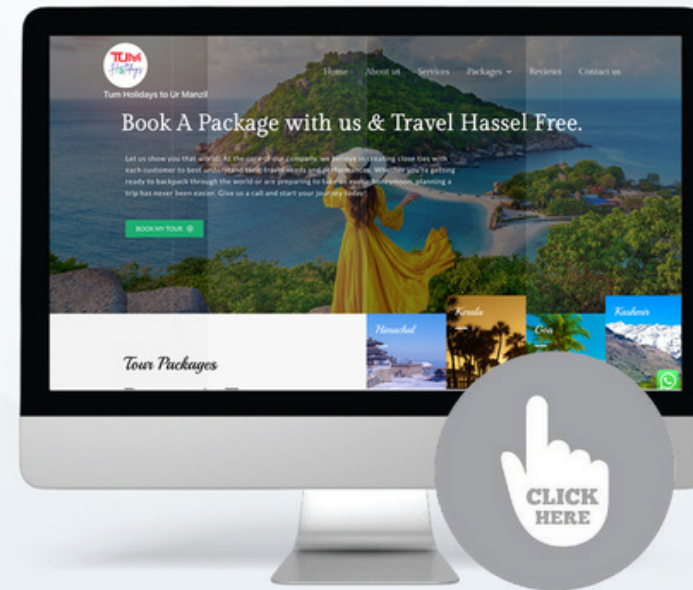
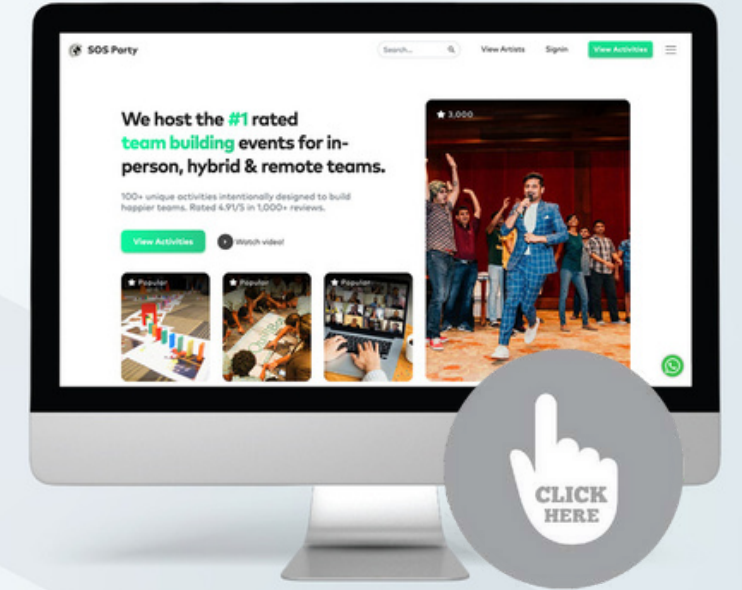
Get a professional-looking, mobile responsive, and functional website that is designed to funnel business leads and drive sales for your business around the clock.





# Websites

We offer professional web design services at affordable rates to help your business attract more visitors and keep them on your site! More than beautiful design, we build websites with a complete strategy designed to turn your site visitors into customers.





# Signage

We have in house talents that create stunning Digital billboards, banners, animated video, documentaries, and much more. Whether you want to create a new brand or rebrand an existing one, our creative agency will help you achieve your objectives.





# Social Media Marketing

We help manage your corporate profile and post engaging content to build followership on social media profiles such as Facebook, Instagram, Snapchat, Twitter, and LinkedIn.





# SEO

Outrank your competitors in the search engine result pages with our SEO services that cover content creation, on-page optimization, and creation of high-authority backlinks.





# Bulk SMS

Our SMS marketing solution presents your business with a user-friendly platform for sending SMS marketing campaigns mobile numbers around the world.





# Media Planning

Get access to experts that helps your company handle all media-related tasks, from planning to execution. We also monitor results to achieve the best possible ROI.





# Copywriting

With our service, the creation of professional content for your business list no longer hassles. We handle newsletters, SEO website content, blog posts, and much more.





# Email Marketing

Our turnkey email marketing solution gives your company access to all digital assets required to set up, launch, and manage email marketing campaigns.





# Google Ads

Our Google Ads service guaranty a steady stream of highly-targeted traffic to your websites, landing pages, and affiliate offers to acquire business leads and drive sales.





# Events Marketing

Our team of experts works with you to understand your event objectives.

We recommend the best event, attract your audience, and organize the event.





# Our Clients







# Thank You